

# Jordan Boosters: Sponsorship Packages

2026



## LETTER OF SUPPORT, ATHLETIC DIRECTOR JOHN BUTEYN

Jordan High School is proud to celebrate the accomplishments of our students and their immense talents. The video scoreboards will provide the unique opportunity of using the latest technology to showcase our students as they participate in athletics, fine arts, and other organizations. The experience for fans attending events will be heightened as we showcase our students and school. This project is a creative way to make a significant improvement to our facilities with minimal cost to the district, and also highlights the wonderful support that we have with the local businesses and organizations. This community sponsored project reveals how deeply Hubman/Jaguar Pride is felt throughout the community and school.



# Jordan Public Schools Reach



Join our community in supporting the extra curricular activities  
for the students at Jordan Public Schools.

800+

STUDENT ATHLETES  
Involved in athletics

- 350 students in Varsity athletics
- 100 students in JV athletics
- 1 student in adaptive athletics
- 360 students in Middle School athletics

700+

STUDENT FINE ARTISTS  
Involved in Theater,  
Band, Choir, & Speech

- 76 students in Drama
- 290 students in Band
- 267 students in Choir
- 68 students in Speech

32+

STUDENTS  
Involved in School  
sponsored Clubs

- 14 students in Robotics
- 6 students in art club
- 12 students in Spanish Club

80,000+

STUDENTS, PARENTS &  
COMMUNITY ANNUALLY  
ATTEND EVENTS HOSTED  
AT JORDAN PUBLIC  
SCHOOLS

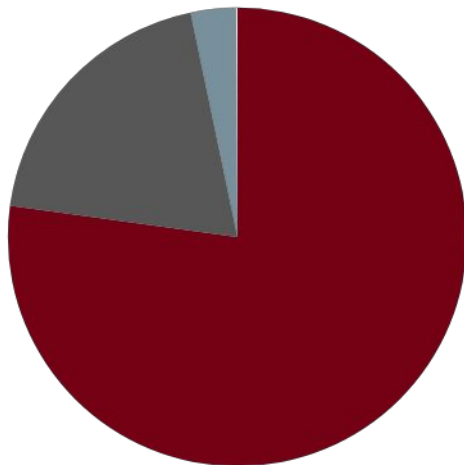
**THE MISSION** OF THE JORDAN PRIDE BOOSTER CLUB IS TO SUPPORT, ENCOURAGE AND ADVANCE THE 7-12 ACTIVITIES PROGRAMS OF THE JORDAN SCHOOL DISTRICT AND THEREBY CULTIVATE WHOLESOME SCHOOL SPIRIT, PROMOTE GOOD SPORTSMANSHIP, AND DEVELOP HIGH IDEALS OF CHARACTER.

# GOOD FOR YOUR BUSINESS

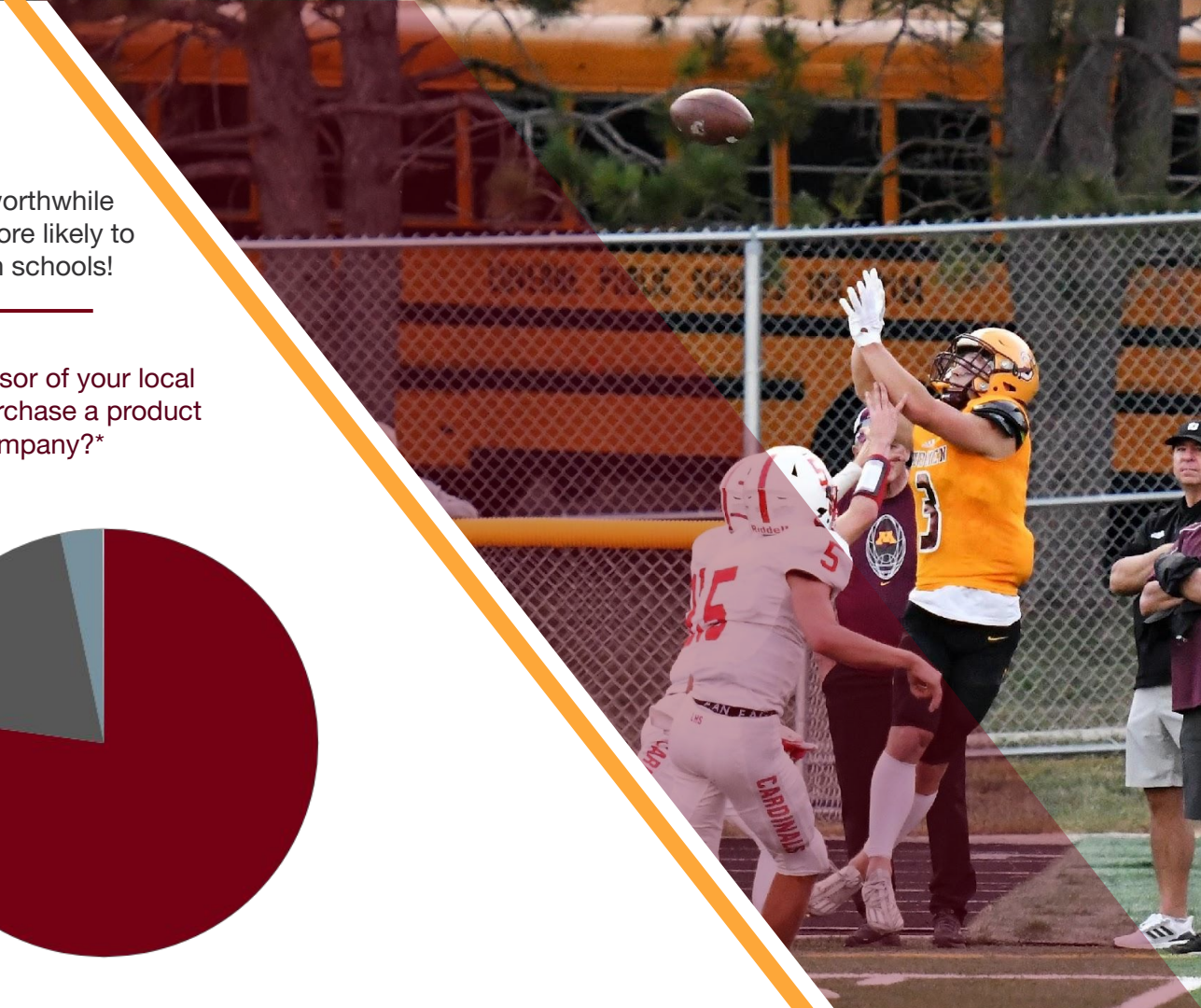
While supporting your local high school is worthwhile on its own, surveys show that people are more likely to patronize businesses that support local high schools!

Knowing that a company or brand is a sponsor of your local high school, would you be more likely to purchase a product or service from and actively support that company?\*

**Agree: 76.51%**  
**Neutral: 19.37%**  
**Disagree: 3.15%**  
**Don't Know: .097%**



**JORDAN**  
**BOOSTER CLUB**



# GAIN THE ADVANTAGE AT JORDAN HIGH SCHOOL

Stimulate sales

Increase brand loyalty

Drive traffic to your business

Create brand awareness and visibility

Set yourself apart from the competition

Show support for our community and students

Help keep athletic programs healthy and competitive

Reach local and out-of-town customers more effectively

Enhance the fan experience and leave a positive impression about your business and our team



*"Our sponsors love it, too. It's impressive. It's got the 'wow' effect."*

*Jeff Vizenor, Principal, Jordan High School*





# JORDAN HIGH SCHOOL



Miles End  
Hotel

SAVINGS BANK

GREEN BUILDERS

31

**J**

1ST  
& 10

08:00  
QTR 4

BALL ON  
30



24

SUPER  
ANCHOR

SUPER  
ANCHOR

SUPER  
ANCHOR

SUPER  
ANCHOR

# JORDAN HIGH SCHOOL

SUPER  
ANCHOR



SUPER  
ANCHOR

SUPER  
ANCHOR

SUPER  
ANCHOR

47

J

TOL  
2

B

08:00  
PERIOD 2

B

TOL  
3

★ W

30

# JORDAN HIGH SCHOOL

SUPER  
ANCHOR



SUPER  
ANCHOR

SUPER  
ANCHOR

SUPER  
ANCHOR

47

J

TOL  
2

B

08:00  
PERIOD 2

B

TOL  
3

★ W

30

EXIT



EXIT



EXIT



EXIT



# STADIUM & GYMNASIUM EVENT & ATTENDANCE

| EVENT                             | # PER GAME /<br>ACTIVITY | # OF<br>GAMES | TOTAL<br>VIEWS |
|-----------------------------------|--------------------------|---------------|----------------|
| FB Varsity Games                  | 785                      | 5             | 3,925          |
| FB JV/C                           | 295                      | 4             | 1,180          |
| FB MS Games                       | 280                      | 4             | 1,120          |
| JFA Games                         | 400                      | 5             | 2,000          |
| Midwest Flag FB                   | 800                      | 7             | 5,600          |
| FB State Qtr Final Game           |                          | 1             | 1,124          |
| T&F Varsity Meets                 | 600                      | 2             | 1,200          |
| T&F JV Meets                      | 500                      | 1             | 500            |
| T&F MS Meets                      | 500                      | 2             | 1,000          |
| T&G Special Meet                  | 2,000                    | 0.5           | 1,000          |
| B&G Soccer Varsity Games          | 96                       | 10            | 962            |
| B&G Basketball Total Avg          |                          |               | 3,812          |
| Wrestling Varsity / JV<br>Matches |                          | 3             | 711            |
| Volleyball Matches                | 140                      | 8             | 1,118          |
| Graduation                        | 1,500                    | 1             | 1,500          |
| Movie Nights                      | 200                      | 4             | 800            |
| Total Overall Views               |                          |               | 27,552         |

**BOOSTER  
CLUB**  
**J**





| INVENTORY                                                                                                                                          | ALL IN<br>(4 AVAILABLE)<br>\$11,000/YR.<br>FOR A 5 YEAR<br>COMMITMENT | GOLD<br>\$5,000/YR.<br>FOR A 1 YEAR<br>COMMITMENT | MAROON<br>\$2,000/YR.<br>FOR 1 YEAR<br>COMMITMENT |
|----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <b>STATIC SIGNAGE - AMES FIELD, MAIN GYM</b>                                                                                                       |                                                                       |                                                   |                                                   |
| (1) One full color backlit sponsor panel below the stadium video display - 4' H x 8; W                                                             | X                                                                     |                                                   |                                                   |
| (1) One full color non backlit sponsor panel beside video display in gymnasium - 4.1' H x 3' W                                                     | X                                                                     |                                                   |                                                   |
| (1) One full color non backlit sponsor panel within middle school gym – size TBD                                                                   | X                                                                     |                                                   |                                                   |
| (1) One full color non backlit sponsor panel within elementary school gym – size TBD                                                               | X                                                                     |                                                   |                                                   |
| (1) One full color individual banner on stadium fence - size TBD                                                                                   |                                                                       | X                                                 |                                                   |
| (1) One Business logo listed on professionally printed banner (2' x 3') hung at the main varsity stadium field and main varsity gym                |                                                                       |                                                   | X                                                 |
| <b>DIGITAL CONTENT - AMES FIELD VARSITY (FOOTBALL / SOCCER / TRACK)</b>                                                                            |                                                                       |                                                   |                                                   |
| One (1) HALF-TIME :15 sponsor provided commercial per regular season home varsity game                                                             | X                                                                     |                                                   |                                                   |
| One (1) PRE/POST-GAME :15 sponsor provided commercial per regular season home varsity game                                                         | X                                                                     | X                                                 |                                                   |
| Minimum advertising exposures per game / meet                                                                                                      | 4                                                                     | 2                                                 | 1                                                 |
| Additional digital content/announcements per request                                                                                               | X                                                                     | X                                                 |                                                   |
| One (1) exclusive in-game video feature/entitlement per regular season home event, to be determined between Booster and sponsor. Examples Include: | X                                                                     |                                                   |                                                   |
| o Starting Lineups                                                                                                                                 |                                                                       |                                                   |                                                   |
| o Game Matchup Sponsor                                                                                                                             |                                                                       |                                                   |                                                   |
| o Race / Event / Halftime Show                                                                                                                     |                                                                       |                                                   |                                                   |
| o First Down (first half)                                                                                                                          |                                                                       |                                                   |                                                   |
| o First Down (second half)                                                                                                                         |                                                                       |                                                   |                                                   |
| o Touchdown / Goal                                                                                                                                 |                                                                       |                                                   |                                                   |
| Rotating logo exposure per regular season home events. Logo/text will rotate with other sponsors, school information and game prompts.             | X                                                                     | X                                                 | X                                                 |



|                                                                                                                                        | ALL IN<br>(4 AVAILABLE)<br>\$11,000/YR.<br>FOR A 5 YEAR<br>COMMITMENT | GOLD<br>\$5,000/YR.<br>FOR A 1 YEAR<br>COMMITMENT | MAROON<br>\$2,000/YR.<br>FOR 1 YEAR<br>COMMITMENT |
|----------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <b>INVENTORY</b>                                                                                                                       |                                                                       |                                                   |                                                   |
| <b>DIGITAL CONTENT - MAIN GYM VARSITY (BASKETBALL / VOLLEYBALL)</b>                                                                    |                                                                       |                                                   |                                                   |
| One (1) HALF-TIME 15 second sponsor provided commercial per regular season home varsity basketball game and between volleyball games   | X                                                                     |                                                   |                                                   |
| One (1) PRE/POST-GAME 15 second sponsor provided commercial per regular season home varsity basketball and volleyball game             | X                                                                     | X                                                 |                                                   |
| One (1) Advertising exposure placed on LED Score Table in main varsity gym per game / meet                                             | X                                                                     |                                                   |                                                   |
| Minimum advertising exposures per game                                                                                                 | 4                                                                     | 2                                                 | 1                                                 |
| Additional digital content/announcements per request (maximum of three requests annually)                                              | X                                                                     | X                                                 |                                                   |
| Rotating logo exposure per regular season home events. Logo/text will rotate with other sponsors, school information and game prompts. | X                                                                     | X                                                 | X                                                 |
|                                                                                                                                        |                                                                       |                                                   |                                                   |
| <b>MULTI-MEDIA/PRINT/PROMOTIONS</b>                                                                                                    |                                                                       |                                                   |                                                   |
| Number of event passes which includes admission to all Jordan HS varsity home athletic events (excludes post season events)            | 4                                                                     | 2                                                 | 2                                                 |
| One (1) ad in game-day program (Advertisizing size based on tier)                                                                      | X                                                                     | X                                                 |                                                   |
| Opportunity to use athletic logo "mark" as part of own marketing efforts i.e. 'Official sponsor of 'Jordan Athletics'                  | X                                                                     | X                                                 | X                                                 |
| Social Media recognition (e.g. Facebook, Instagram, Twitter)                                                                           | 4                                                                     | 2                                                 | 2                                                 |
| Streaming Recognition. To Be Determined (e.g. 10 second Hudl advertisement, etc.)                                                      | X                                                                     |                                                   |                                                   |
| Logo Placed on Digital Halll of Fame outside of the main varsity gym                                                                   | X                                                                     | X                                                 | X                                                 |

# THANK YOU

We appreciate the chance to present these sponsorship opportunities to you. We hope you choose to partner with us, so we can strengthen our relationship as we help you gain more exposure and visibility within the school and community. We also thank you for helping our school build a better athletic program, add to our curriculum, and even provide a better experience for our fans. We look forward to helping you connect with your own fans – and potential loyal customers – for years to come.

## **CONTACT INFORMATION**

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**JORDAN**  
**BOOSTER CLUB**